Citrust Light Paper

Purpose

Misinformation, misunderstandings, and missing information are a problem. Algorand community members can't do their own research on projects they have never heard of, and valid projects are missing out on valuable feedback.

Misinformation - is passed within the community both in error and on purpose by bad actors.

Misunderstandings - happen because crypto involves complex subjects that can be difficult to communicate both for nontechnical community members and experts alike.

Missing Information - makes it impossible to accurately review a project and give valuable feedback for growth.

Citrust aims to give the community reliable information about Algorand based projects. Our intent is to serve as an unbiased, authentic communication channel between projects and the community.

Background

When the KryptoNurd team was at the Decipher event in November of 2021 in Miami, they connected with so many people and knew that they wanted to do even more for the Algorand community beyond just just providing the news, interviews, discussions, curation, and repository of projects that they were already providing.

At that time, there were about 800 projects building on Algorand. Now there are over 1000! That's too much for anyone to keep track of.
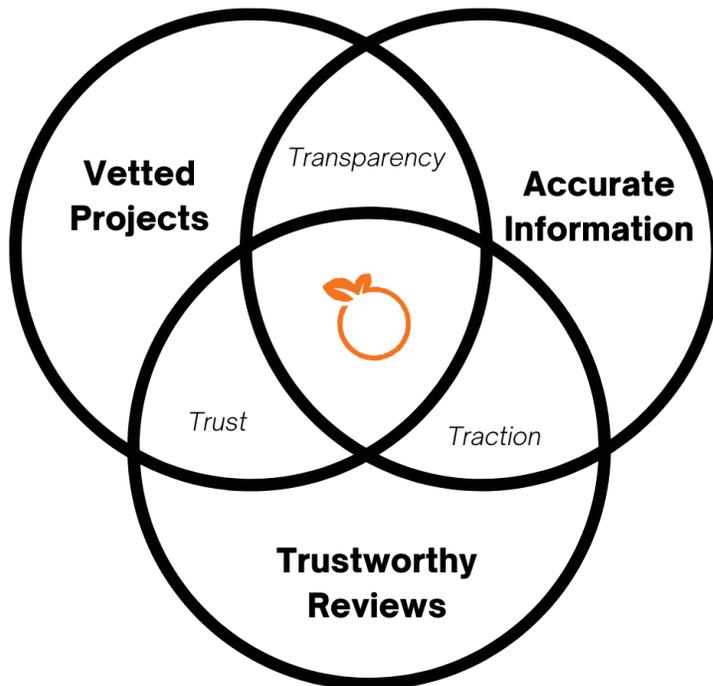
KryptoNurd had a network of people who would feed him reviews, news, and tips. We wanted some way to reward them and encourage them to keep doing that in a more formal way. That's when inspiration hit. We said, "Let's make this other platform with news and community based reviews. We'll start a token, give bounties, and give rewards."

That's how Citrust and the $NURD token started.

Solutions and Benefits

Citrust is the solution as a one-stop-shop for all Algorand data and communication between the community and key holders. It is an information hub that integrates with the blockchain to track data on projects and team members. We aggregate project information directly from the source into one easy to navigate user interface (UI) and offer project managers the tools they need to engage the community about their work.
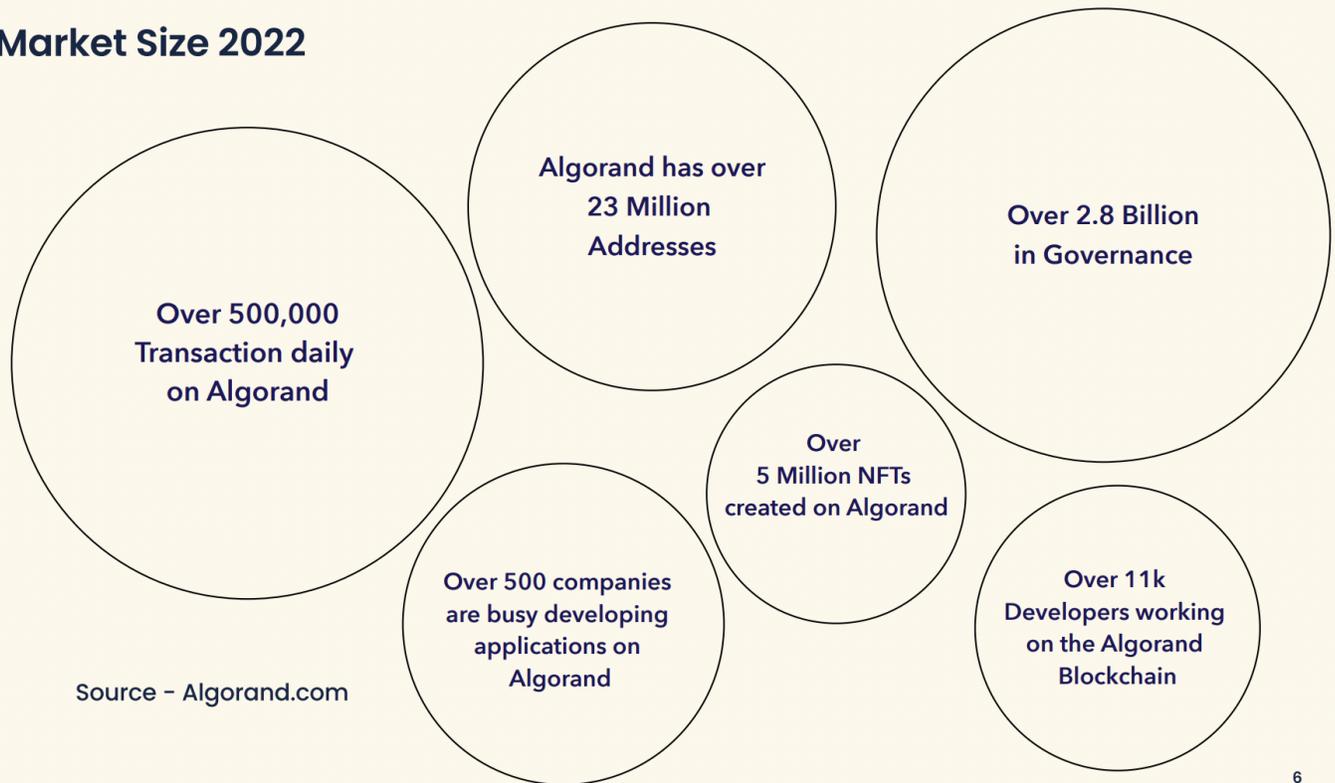
What's in it For the Community?

Users have access to all of the information for each project in one convenient place along with a method to communicate directly with the project team. We are building a better ecosystem through community collaboration and communication. Our goal is to be a resource for the community, not only to communicate, but also to collaborate, and facilitate the project development process.

Citrust is being built as a hub for the Algorand community, a home for crowdsourced project reviews, curated news content, new project release notes, and more. We have a process to verify users and information, solving the issues of communication. This vetting process will create trust and transparency

Market/Industry Growth

Market Size 2022

Over 500,000
Transaction daily
on Algorand

Algorand has over
23 Million
Addresses

Over 2.8 Billion
in Governance

Over
5 Million NFTs
created on Algorand

Over 500 companies
are busy developing
applications on
Algorand

Over 11k
Developers working
on the Algorand
Blockchain

Source – Algorand.com

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Platform Features

Citrust is an ecosystem for Alogrand that integrates with the blockchain to help projects and the community communicate and work together.

With Citrust projects, investors, and the community will be able to:

- Curate
- Search
- Compare
- Review
- Engage
- Audit
- Advise

Planned features of the platform include:

- Launch Pad
- NaaS - NFTs as a Service
- DaaS - DAO as a Service
- Community Bounties
- Live Events - Citrust Jams

- NFT Market Place
- Job Boards

Citrust Team

Monty Brennan

Rogue leader involved in all things "Nurdy." Author, speaker, blockchain advisor, serial entrepreneur, YouTuber, sports blogger, Forbes Council Member and Algorand advocate. This OG KryptoNurd believes that Star Trek and Star Wars exist in the same universe, but Star Wars happened a long time ago and Star Trek is the future, where credits run on the blockchain.

Servando Salazar

Technology and development lead Servando is using his experience as an entrepreneur, cofounder, and product designer to bring the vision of Citrust to life. A life-long gamer and virtual reality enthusiast, Servando is excited about what Web3 and Algorand will bring to the future.

Lauren Wixom

Marketing Lead Lauren is the face of Citrust videos, but also makes the magic happen behind the scenes. This multi-passionate entertainer has a background in leadership and an interest in specialty NFTs. Lauren's music and performances are available on all major music platforms.

Yadira Contreras

Event Lead, marketing, sassy social media posts, and whatever needs doing. Yadi had a background in banking and mortgage that gives her an eye for detail as well as the ability to see the big picture.

Jennifer Keene

Communications, copy, marketing, and mayhem. Also known as Pebbles from her days co-founding a 501c3 nonprofit roller derby league, Jen is a published author with degrees in English, Writing, Teaching, and Travel.

James Moran

Community, memes, and getting the message out. James goes by Mistrbluesky and got started in crypto back in 2015. Since then, he has worked in crypto on both the front and back ends. Originally on ETH, James saw the fast speed and low fees of Algorand and has never looked back.

Citrust Advisors

Sinjin David Jung

Commercial technology strategist, joint venture and licensing negotiator, launched International Blockchain Monetary Reserve, former vice-chairman of True Money Philippines, issuer of ARCC.
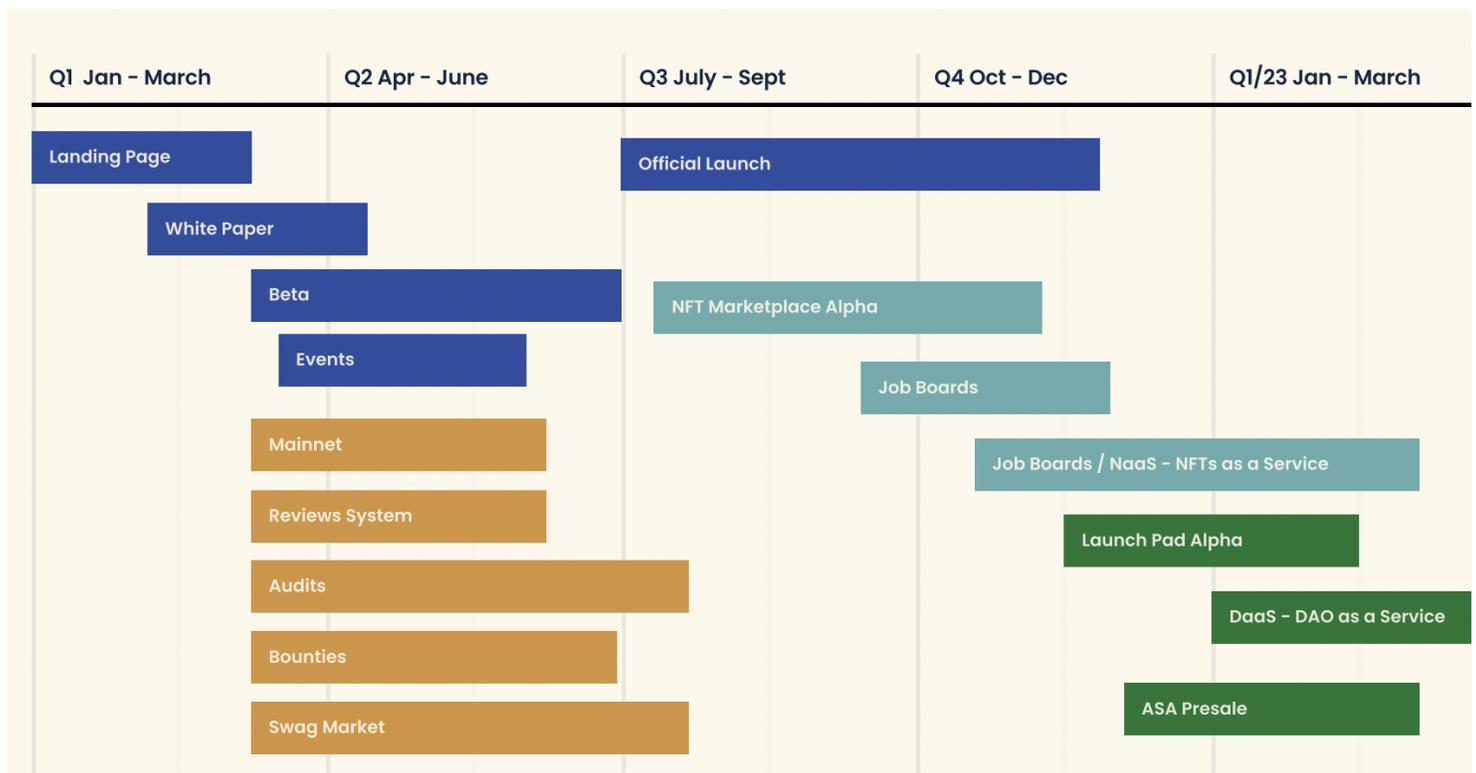
Bilal Brahim

French certified philosopher, blockchain advisor, founder and chief executive officer at FAME, Co-CEO BSCA Europe, Algorand community champion.

$NURD Token Adoption

The $NURD has been adopted by the Citrust team and tokens will be eligible to be exchanged for specialty NFTs, project swag, and eventually the token will grant access to DAOs formed for a variety of purposes such as real estate, new project accelerators, and more. The more you participate in the community, the more $NURD tokens you will earn. The more $NURD tokens you have, the more you can participate in new community projects.

The $NURD token is not managed by the Citrust team, but rather the International KryptoNurd team based in the British Virgin Islands. For more information go to KryptoNurd.com.

Development Roadmap

Q1 Jan – March	Q2 Apr – June	Q3 July – Sept	Q4 Oct – Dec	Q1/23 Jan – March
Landing Page		Official Launch		
	White Paper			
	Beta	NFT Marketplace Alpha		
	Events		Job Boards	
Mainnet			Job Boards / NaaS – NFTs as a Service	
Reviews System			Launch Pad Alpha	
Audits			DaaS – DAO as a Service	
Bounties			ASA Presale	
Swag Market				

Important Links

Citrust

Website: http://www.citrust.io/

Twitter: https://twitter.com/Citrust_io

Discord: https://discord.gg/H2mk243J

Medium: https://citrust.medium.com/

KryptoNurd

Website: https://kryptonurd.com/

Twitter: https://twitter.com/kryptonurd

Telegram: https://t.me/KryptoNurdChat

YouTube: https://www.youtube.com/KryptoNurd

Contact Details

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